



**Remit Address:**

**WJBK**  
New World Communications of Detroit Inc  
PO Box 100624  
Atlanta, GA 30384-0624  
Main: (248) 557-2000  
Billing: (248) 552-5129

## INVOICE

|                 |                          |
|-----------------|--------------------------|
| Advertiser      | Peters for Congress      |
| Product         | Peters for Congress 7/30 |
| Estimate Number | 11259                    |

|                |                     |
|----------------|---------------------|
| Invoice #      | 103425-1            |
| Invoice Date   | 08/26/12            |
| Invoice Month  | August 2012         |
| Invoice Period | 07/30/12 - 08/07/12 |

|                   |               |
|-------------------|---------------|
| Station           | WJBK          |
| Account Executive | Matt Joseph   |
| Sales Office      | Detroit-Local |
| Sales Region      | Local         |

|              |                       |
|--------------|-----------------------|
| Order #      | 103425                |
| Alt Order #  | Gary Peters - Federal |
| Deal #       |                       |
| Order Flight | 07/30/12 - 08/07/12   |

|                  |           |
|------------------|-----------|
| Billing Calendar | Broadcast |
| Billing Type     | Cash      |
| Special Handling |           |

|                 |  |
|-----------------|--|
| IDB #           |  |
| Advertiser Code |  |
| Product Code    |  |

|                |  |
|----------------|--|
| Agency Ref     |  |
| Advertiser Ref |  |

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

Station does not discriminate in the sale of advertising time, and will accept no advertising that is placed with an intent to discriminate on the basis of race or ethnicity. Agency hereby certifies that it is not buying broadcasting air time under this contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, ethnicity, national origin, or ancestry.

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| Agency Ref     |  |
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| Line | Channel | Description        | Time    | Day  | Date                 | Length   | Air Time | Ad-ID      | Rate       | Reconciliation | Ref # |
|------|---------|--------------------|---------|------|----------------------|----------|----------|------------|------------|----------------|-------|
| 5    | WJBK    | Fox 2 News AM 9a   | 9a-10a  |      |                      |          |          |            |            |                |       |
|      |         | Candidate Discount |         |      |                      |          |          |            |            |                |       |
|      |         |                    |         |      | 07/30/12 to 08/05/12 | 1x       | -T-----  |            |            |                |       |
|      |         |                    |         | Tu   | 07/31/12             | :30      | 9:20 AM  | GPT1203H   | \$300.00   |                | 1     |
| 6    | WJBK    | M-F 4p-430p        | 4p-430p |      |                      |          |          |            |            |                |       |
|      |         | Candidate Discount |         |      | 07/30/12 to 08/05/12 | 2x       | M--T---  |            |            |                |       |
|      |         |                    |         | M    | 07/30/12             | :30      | 4:09 PM  | GP-T12-04H | \$375.00   |                | 2     |
|      |         |                    |         | WJBK | 08/02/12             | :30      | 4:18 PM  | GPT1203H   | \$375.00   |                | 1     |
|      |         |                    |         |      | 08/06/12 to 08/12/12 | 1x       | M-----   |            |            |                |       |
|      |         |                    |         |      | M                    | 08/06/12 | :30      | 4:19 PM    | GP-T12-04H | \$375.00       | 3     |
| 7    | WJBK    | M-F 430p-5p        | 430p-5p |      |                      |          |          |            |            |                |       |
|      |         | Candidate Discount |         |      | 07/30/12 to 08/05/12 | 5x       | MTWTF--  |            |            |                |       |
|      |         |                    |         | M    | 07/30/12             | :30      | 4:49 PM  | GPT1203H   | \$375.00   |                | 3     |
|      |         |                    |         | Tu   | 07/31/12             | :30      | 4:42 PM  | GPT1203H   | \$375.00   |                | 1     |
|      |         |                    |         | W    | 08/01/12             | :30      | 4:55 PM  | GPT1203H   | \$375.00   |                | 2     |
|      |         |                    |         | Th   | 08/02/12             | :30      | 4:50 PM  | GP-T12-04H | \$375.00   |                | 4     |
|      |         |                    |         | F    | 08/03/12             | :30      | 4:56 PM  | GPT1203H   | \$375.00   |                | 5     |
|      |         |                    |         |      | 08/06/12 to 08/12/12 | 1x       | M-----   |            |            |                |       |
|      |         |                    |         |      | M                    | 08/06/12 | :30      | 4:57 PM    | GP-T12-04H | \$375.00       | 6     |
| 8    | WJBK    | Fox 2 News at 5p   | 5p-530p |      |                      |          |          |            |            |                |       |
|      |         | Candidate Discount |         |      | 07/30/12 to 08/05/12 | 2x       | -T-T---  |            |            |                |       |
|      |         |                    |         | Tu   | 07/31/12             | :30      | 5:30 PM  | GP-T12-04H | \$650.00   |                | 1     |
|      |         |                    |         | WJBK | 08/02/12             | :30      | 5:26 PM  | GP-T12-04H | \$650.00   |                | 2     |
|      |         |                    |         |      | 08/06/12 to 08/12/12 | 1x       | M-----   |            |            |                |       |
|      |         |                    |         |      | M                    | 08/06/12 | :30      | 5:29 PM    | GPT1203H   | \$650.00       | 3     |
| 9    | WJBK    | Fox 2 News at 530p | 530p-6p |      |                      |          |          |            |            |                |       |
|      |         | Candidate Discount |         |      |                      |          |          |            |            |                |       |

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| Line | Channel | Description        | Time    | Day | Date                 | Length | Air Time | Ad-ID      | Rate       | Reconciliation | Ref # |
|------|---------|--------------------|---------|-----|----------------------|--------|----------|------------|------------|----------------|-------|
| 9    | WJBK    | Fox 2 News at 530p | 530p-6p |     |                      |        |          |            |            |                |       |
|      |         | Candidate Discount |         |     |                      |        |          |            |            |                |       |
|      |         |                    |         |     | 07/30/12 to 08/05/12 | 1x     | --W----  |            |            |                |       |
|      |         |                    |         |     | W                    | :30    | 5:36 PM  | GP-T12-04H | \$650.00   |                | 1     |
| 10   | WJBK    | Fox 2 News at 6p   | 6p-630p |     |                      |        |          |            |            |                |       |
|      |         | Candidate Discount |         |     |                      |        |          |            |            |                |       |
|      |         |                    |         |     | 07/30/12 to 08/05/12 | 1x     | ----F--  |            |            |                |       |
|      |         |                    |         |     | F                    | :30    | 6:14 PM  | GP-T12-04H | \$650.00   |                | 1     |
| 11   | WJBK    | M-Su 10p-11p News  | 10p-11p |     |                      |        |          |            |            |                |       |
|      |         | Candidate Discount |         |     |                      |        |          |            |            |                |       |
|      |         |                    |         |     | 07/30/12 to 08/05/12 | 5x     | MTW-F-S  |            |            |                |       |
|      |         |                    |         |     | M                    | :30    | 10:49 PM | GP-T12-04H | \$1,950.00 |                | 1     |
|      |         |                    |         |     | Tu                   | :30    | 10:11 PM | GP-T12-04H | \$1,950.00 |                | 2     |
|      |         |                    |         |     | W                    | :30    | 10:19 PM | GP-T12-04H | \$1,950.00 |                | 4     |
|      |         |                    |         |     | F                    | :30    | 10:40 PM | GP-T12-04H | \$1,950.00 |                | 3     |
|      |         |                    |         |     | Su                   | :30    | 10:47 PM | GPT1203H   | \$1,950.00 |                | 6     |
|      |         |                    |         |     | 08/06/12 to 08/12/12 | 1x     | M-----   |            |            |                |       |
|      |         |                    |         |     | M                    | :30    | 10:24 PM | GP-T12-04H | \$1,950.00 |                | 5     |

Aired Spots

35

|                          |                              |
|--------------------------|------------------------------|
| <u>Gross Total</u>       | <b>\$28,175.00</b>           |
| <u>Agency Commission</u> | <b>\$4,226.25</b>            |
| <u>Net Amount Due</u>    | <b>\$23,948.75</b>           |
|                          | <u>Payment Terms 30 Days</u> |

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